PUNCH 4 PARKINSON'S

- SPONSORSHIP OPPORTUNITIES -

SUNDAY, OCTOBER 2, 2022 // DOORS AT 3:00 PM

ABOUT P4P

OUR STORY

BIG NIGHT LIVE

110 CAUSEWAY STREET, BOSTON, MA 02114

PUNCH 4 PARKINSON'S

OUR MISSION

A person is diagnosed with Parkinson's Disease every 9 minutes.
Our mission is to help ease the burden of those affected by this terrible neurological degenerative disease which impacts their daily quality of life.
Punch 4 Parkinson's trainers create immersive programs featuring non-combat boxing, training, and exercises for those diagnosed.
We turn patients into 'Warriors' by helping them combat their symptoms through the sport of boxing one punch at a time.
We additionally provide financial assistance to Warriors nation-wide.

OUR IMPACT

Since 2015, Punch 4 Parkinson's has raised over $1,000,000 and supported over 400 Warriors battling the disease. The annual cost per Warrior for boxing support is approximately $5,000. This is a significant financial burden on these Warriors, many of whom are close to retirement age, and it is not covered by insurance. Our organization aligns patients with a certified boxing training facility and covers costs associated with their program.

Read some of our Warrior success stories at:
punch4parkinsons.org/success-stories

PUNCH 4 PARKINSON'S

MEET RYAN ROACH, FOUNDER OF P4P

Ryan Roach is currently a Lieutenant at the Boston Fire Department, owner of Fighter Locker (a successful boxer management company), and owner of War Ready (a soon-to be launched fighter apparel line). He served eight active years with the United States Coast Guard and an additional four in the reserves. Roach is a proud resident of Boston and a dedicated family man to his wife, two children, and two dogs. He loves spending time with his loved ones and helping the community.

Born the nephew of boxing great Freddie Roach, Ryan was innately connected to the sport of boxing. His Uncle Freddie was diagnosed with Parkinson's at the age of 27 and credits the physical nature of his job as a professional boxing trainer and the hand-eye coordination of the sport for keeping his symptoms in-check.

When civil rights activist Jesse Jackson was diagnosed with Parkinson's in 2017, Freddie, who had been battling the disease for three decades by then, reached out to invite Jackson to train with him. "When he got here, he could barely climb the steps to the ring," Freddie has said of Jackson. "After ten days of training, he wanted to race me." Both men attribute boxing with offsetting some of the devastating effects of Parkinson's disease.

Ryan Roach witnessed firsthand through his Uncle Freddie and Jackson how boxing workouts could reduce the symptoms of Parkinson's disease and help those suffering live a more normal life, With a strong philanthropic moral compass, Ryan Roach founded Punch 4 Parkinson's.

PUNCH 4 PARKINSON'S

ANNUAL SPONSORSHIPS

Annual Sponsorships offer premiere visibility for your brand/company at all three of our annual fundraising events: P4P Fight Night, P4P Golf Tournament, P4P Gala

THE CHAMP
$50,000

- 2 sponsored Warriors for the year
- Banner at gym where Warriors are located
- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Logo inclusion on step & repeat at all three events
- Option to give away your products in swag bags
- 12 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- Ring Card for two fights at Fight Night
- 2 Foursomes at Golf Tournament with two celebrity captains
- Golf cart & hole sponsorship at Golf Tournament
- 2 Tables at Gala
- Full page ad in all program books
- Full page ad in BostonMan magazine ($3,200 value)

KNOCK OUT
$25,000

- 1 sponsored Warrior for the year
- Banner at gym where Warrior is located
- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Logo inclusion on step & repeat at all three events
- Option to give away your products in swag bags
- 6 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- Ring Card for two fights at Fight Night
- 1 Foursome at Golf Tournament with one celebrity captain
- Golf cart & hole sponsorship at Golf Tournament
- 1 Table at Gala
- Full page ad in all program books
- Half page ad in BostonMan magazine ($1,980 value)

IN OUR CORNER
$15,000

- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Option to give away your products in swag bags
- 4 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- Ring Card for two fights at Fight Night
- 1 Twosome at Golf Tournament
- Golf cart & hole sponsorship at Golf Tournament
- 4 Tickets to Gala
- Full page ad in all program books
- Quarter page ad in BostonMan magazine ($1,050 value)

Punch 4 Parkinson's is a 501c3 Non-Profit. Our tax ID is 83-0524110.

PUNCH 4 PARKINSON'S

ANNUAL SPONSORSHIPS (CONTINUED)

Annual Sponsorships offer premiere visibility for your brand/company at all three of our annual fundraising events: P4P Fight Night, P4P Golf Tournament, P4P Gala

ONE TWO PUNCH
$10,000

- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Option to give away your products in swag bags
- 4 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- Ring Card for two fights at Fight Night
- 1 Twosome at Golf Tournament
- Golf cart & hole sponsorship at Golf Tournament
- 4 Tickets to Gala
- Full page ad in all program books

UPPERCUT
$7,500

- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Option to give away your products in swag bags
- 2 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- Ring Card for two fights at Fight Night
- 1 Twosome at Golf Tournament
- Golf cart & hole sponsorship at Golf Tournament
- 2 Tickets to Gala
- Half page ad in all program books

CONTENDER
$5,000

- Inclusion on P4P website
- Regular mentions/tags on P4P social media sites
- Option to give away your products in swag bags
- 2 tickets to Fight Night (In your local area: Boston, Miami, Houston)
- 1 Twosome at Golf Tournament
- 2 Tickets to Gala
- Half page ad in all program books

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PUNCH 4 PARKINSON'S

FIGHT NIGHT SPONSORSHIPS

Fight Night Sponsorships offer targeted visibility for your company/brand at our annual P4P Fight Night only (does not include P4P Gof Tournament or P4P Gala).

PROGRAM BOOK

$100 - $1,000

Always a popular choice for individuals and companies alike to increase their visibility and show support for P4P!

- Inside Front Cover
$1,000

- Inside Back Cover
$1,000

- Full Page Ad
$500

- Half Page Ad
$350

- Quarter Page Ad
$250

- One Line Ad
(Name or Company Mention)
$100

**Pre-event deadline will apply to ensure our printer can print on time for event.*

VENDOR EXHIBIT

$2,500

- Set up your vendor table
- 24 x 36 sign with your logo
- Logo included on Big Screen
- Swag bag inclusion (optional)
- 2 General Admission Tickets

**Placement at discretion of event management with consideration of attendee traffic patterns, fire codes, etc. Pre-event deadline will apply to ensure our printer can print on time for event.*

FIGHTER APPAREL

$7,500

Put your logo on every fighter. All fighter apparel is provided to the fighters by P4P. We will print it with your logo on it.

**Pre-event deadline will apply to ensure our printer can print on time for event.*

IT'S IN THE BAG

$250

An ideal opportunity to have your product in our fighter swag bags and increase your brand recognition with the boxing community.
Some past Fight Night promotional items provided to us have included:

- Hoodies / T-shirts / Hats
- Duffle Bags
- Cold/Hot Beverage Cups
- Stress Balls
- Nutritional Bars
- Energy Drinks
- Organic Pain Salve
(A natural Icy Hot alternative)
- Gift Cards
- Other promotional items

**Fee is to include your products only. It does not include cost of manufacturing the products. Brand/company is responsible for providing their products 2 weeks prior to the event. We reserve the right to refuse any product . Minimum qty. required based on number of fighters.*

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PUNCH 4 PARKINSON'S

FIGHT NIGHT SPONSORSHIPS (CONTINUED)

Fight Night Sponsorships offer targeted visibility for your company/brand at our annual P4P Fight Night only (does not include P4P Gof Tournament or P4P Gala).

CORNER SPONSOR

$2,500 - $5,000

If your brand or company is looking to be in the ring, this is the ideal opportunity.

Have an in-ring presence by sponsoring one (Corner A) or both (Corner A+ Corner B) corners.

Package includes 2 general admission tickets for one corner or 4 general admission tickets for both corners.

**Pre-event deadline will apply to ensure our printer can print on time for event. Fee is to include your products only. It does not include cost of manufacturing the products. Brand/company is responsible for providing their products 2 weeks prior to the event. We reserve the right to refuse any product .*

RING CARDS

$500

See your company logo on a double-sided ring card for a minimum of two fights. Keep your sign as a souvenir after the event.

**Number of sponsorships available depends on number of fights.*

FIGHT ANNOUNCER

$1,000

Read a provided script that inserts your personal name and company name to introduce one of the matches on the big night. Includes 2 general admission tickets to the event.

**Number of sponsorships available depends on number of fights. One announcer only (no groups) in ring.*

BIG SCREEN

$1,000

Watch your logo flash across the big screens at the Big Night Live venue.

Sequentially rotating logos for Jumbo Screen Sponsors will loop throughout night giving you exposure to all attendees and fighters.

You'll be in good company with other big screen sponsors.

Includes 2 general admission tickets to the event.

** Brand/company is responsible for providing their logo (high resolution graphic) 2 weeks prior to the event. Limited number of sponsorships available to ensure maximum amount of exposure for each sponsor.*

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PUNCH 4 PARKINSON'S

PROGRAM BOOK AD SPECS

To ensure maximum quality and to avoid printing errors, please follow the guidelines listed below when creating your ad.

- Design your ad using the appropriate dimensions below.
- Ad should not include a border/padding.
- Ad must be a HIGH RESOLUTION FILE (300 dpi or above).
- Accepted file formats include EPS, JPG, JPEG, PDF, or PNG files.

FULL PAGE
5 in. x 8 in.

HALF PAGE
5 in. x 3.875 in.

QUARTER PAGE
2.375 in.
x
3.875 in.

One Line Ad

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PUNCH 4 PARKINSON'S

CONTACT US TO RESERVE YOUR SPONSORSHIP

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